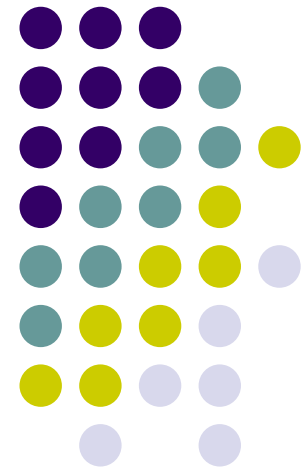


The informatization of Chinese building industry: current state of the art and challenges

Ma Zhiliang
Tsinghua University





Agenda

1. Background
2. Purpose
3. Methodology
4. Statistical result
5. Current state of the art
6. Challenges



1. Background

- 1999
“Outline on computer application and informatization for **engineering design sector** 2000-2005”
- 2001
“Fundamental points on informatization of **construction field**”
- 2003
“Outline on informatization of **building industry** 2003-2008”



- Major components are design firms and construction firms
- Informatization of the firms has not gone well
- What is the current state of the art? What are the challenges?



Design and construction firms



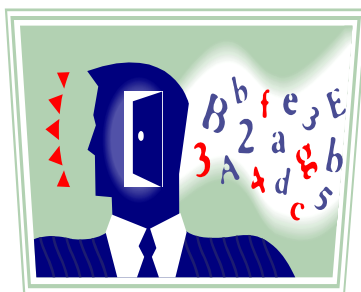
Software vendors



Research institutes



- In order to answer the questions
The key is to grasp the current state of the art
- How?



By experience

Generality?



By questionnaire

Accuracy?



By field investigation

Systematicness?



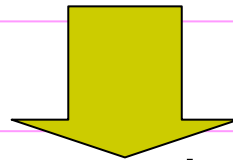
Agenda

1. Background
2. Purpose
3. Methodology
4. Statistical result
5. Current state of the art
6. Challenges



2. Purpose

to grasp
the current state of the art of the informatization of
design firms and construction firms
generally and **systematically**



to point out
the challenges that the design firms, construction firms,
the relevant software vendors and the relevant
research institutes have to face



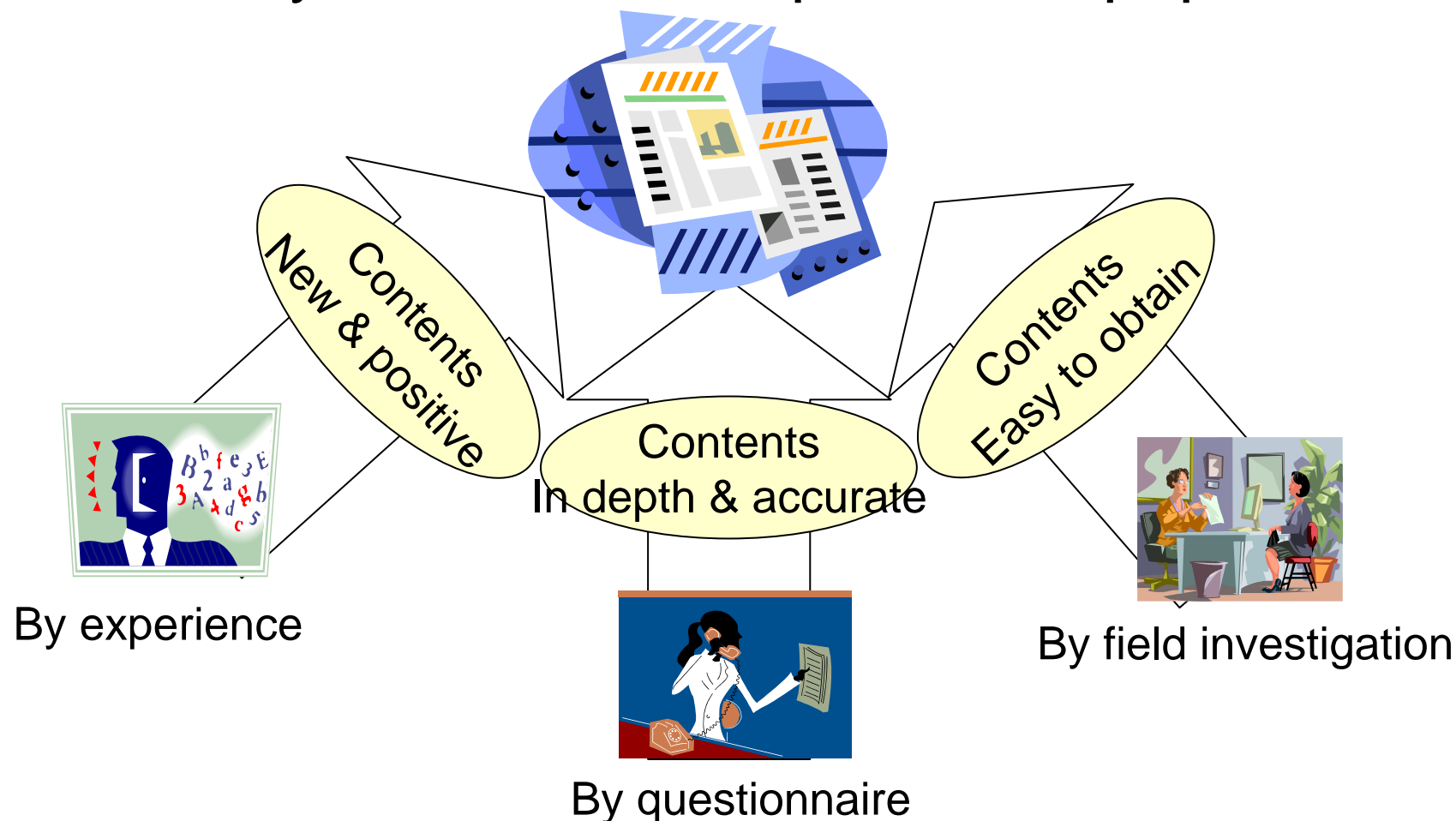
Agenda

1. Background
2. Purpose
- 3. Methodology**
4. Statistical result
5. Current state of the art
6. Challenges



3. Methodology

- To analyze the relevant published papers





Scope of published papers



- Full text DB of CN journal papers
Since 1994, 8200 Journals
- Full text DB of CN excl. MD theses
Since 1999, 350 thousand theses
- Full text DB of CN excl. PhD theses
Since 1999, 60 thousand theses
- Full text DB of CN conf. proc.
Since 1999, > 300 societies

- Period : 1997-2007
- Keywords : Informatization m design institutes, design, k project ; CAD, aided m building, structure ; Informatization Construction firms, construction project, engineering projects

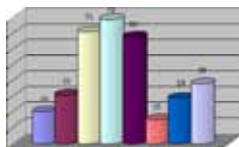
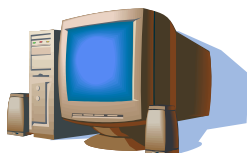
Design firms

Constr. firms

370+459



How the papers were analyzed



Each paper is roughly read to determine its category and to record its attributes, including category, source, published year etc.

The attributes of the papers are analyzed according to the **subject for analysis** to obtain the distribution of the papers with year.

The graph presentation of the result from the analysis is obtained and the meaning is explained.



Categories of papers

- **Argumentum papers**

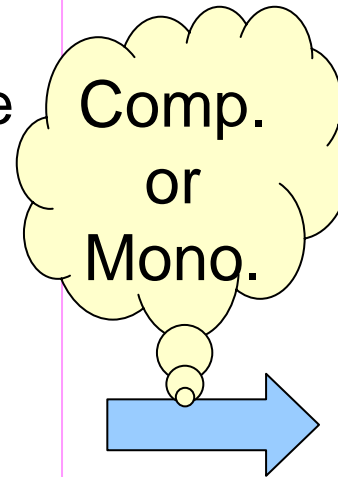
Explain and justify some ideas

- **Research papers**

Present the result of a research

- **Application papers**

Present the application case of a certain technology of information system



- Comp. Argum
- Mono. Argum.
- Comp. Research
- Mono. Research
- Comp. Applic.
- Mono. Applic.

Journals published the analyzed papers concerning design firms

- Total number : 175
- Major journals: 13, 90 papers (32 percent of the total)

- 中国勘察设计 (33)
- 工程设计CAD与智能建筑 (19)
- 建筑设计管理 (9)
- 建筑科学 (7)
- 工程建设与设计 (6)
- 中国计算机用户 (6)

- 计算机辅助设计与图形学学报 (6)
- 科技情报开发与经济 (5)
- 安徽建筑 (4)
- 福建建筑 (4)
- 建设科技 (4)
- 石材 (4)
- 西南交通大学学报 (4)

Design firms

Distribution with year

Journal\Year	97	98	99	00	01	02	03	04	05	06	07	Total
中国勘察设计	0	0	0	0	0	2	4	5	13	4	0	28
工程设计CAD与智能建筑	0	2	3	2	2	2	0	0	0	0	0	11
建筑设计管理	0	0	1	5	1	0	0	0	1	1	0	9
建筑科学	1	3	2	0	0	0	1	0	0	0	0	7
工程建设与设计	0	0	0	0	1	0	0	1	1	3	0	6
中国计算机用户	0	0	3	3	0	0	0	0	0	0	0	6
计算机辅助设计与图形学学报	0	1	2	0	1	0	1	0	1	0	0	6
科技情报开发与经济	0	0	1	1	2	0	0	1	0	0	0	5
安徽建筑	0	0	1	2	0	0	0	0	0	1	0	4
福建建筑	0	0	1	1	1	0	0	0	0	1	0	4
建设科技	0	0	0	0	0	0	0	0	4	0	0	4
石材	0	1	0	1	0	0	2	0	0	0	0	4
西南交通大学学报	0	0	4	0	0	0	0	0	0	0	0	4
Total	1	7	18	15	8	4	8	7	20	10	0	98

Design
Firms

By paper
category

Journal/Paper category	Comp. Argum.	Mono. Argum.	Comp. Application	Mono. Application	Comp. Research	Mono. Research	Total
中国勘察设计	9	9	8	1	1	0	28
工程设计CAD与智能建筑	3	2	0	0	1	5	11
建筑设计管理	6	0	1	2	0	0	9
建筑科学	0	4	0	0	0	3	7
工程建设与设计	1	2	1	0	0	2	6
中国计算机用户	0	0	6	0	0	0	6
计算机辅助设计与图形学学报	0	3	0	0	0	3	6
科技情报开发与经济	2	3	0	0	0	0	5
安徽建筑	1	3	0	0	0	0	4
福建建筑	2	2	0	0	0	0	4
建设科技	0	0	1	1	0	2	4
石材	0	2	0	0	0	2	4
西南交通大学学报	0	4	0	0	0	0	4
Total	24	34	17	4	2	17	98



Journals published the analyzed papers concerning construction firms

- Total number: 241
- Major journals: 12, 148 papers (33 percent of the total)

- 施工企业管理 (33)
- 建筑 (19)
- 施工技术 (18)
- 建筑经济 (15)
- 山西建筑 (13)
- 建筑管理现代化 (11)

- 科技情报开发与经济 (7)
- 中国建设信息 (7)
- 基建优化 (6)
- 技术经济 (6)
- 建设科技 (6)
- 建筑技术开发 (6)

Construction firms

Distribution with year

Journal\Year	97	98	99	00	01	02	03	04	05	06	07	Total
施工企业管理	0	0	2	0	2	6	2	6	6	9	0	33
建筑	0	0	0	1	2	2	9	5	0	0	0	19
施工技术	0	0	1	1	4	3	1	0	8	0	0	18
建筑经济	0	0	0	0	0	1	2	7	2	3	0	15
山西建筑	0	0	0	1	0	2	4	3	2	1	0	13
建筑管理现代化	0	0	0	2	1	1	0	2	3	2	0	11
科技情报开发与经济	0	0	0	0	1	0	0	1	5	0	0	7
中国建设信息	0	0	0	0	0	1	2	0	2	2	0	7
基建优化	0	0	0	0	0	1	1	1	3	0	0	6
技术经济	0	0	0	0	2	0	1	2	1	0	0	6
建设科技	0	0	0	0	0	1	0	2	2	1	0	6
建筑技术开发	0	0	0	0	2	0	1	3	0	0	0	6
Total	0	0	3	5	14	18	23	32	34	18	0	147

Construction firms

By paper category

Journal/Paper Category	Comp. Argum.	Mono. Argum.	Comp. Application	Mono. Application	Comp. Research	Mono. Research	Total
施工企业管理	26	0	1	6	0	0	33
建筑	10	1	2	4	2	0	19
施工技术	9	0	0	7	0	2	18
建筑经济	10	1	0	1	1	2	15
山西建筑	12	0	1	0	0	0	13
建筑管理现代化	4	5	0	0	0	2	11
科技情报开发与经济	3	2	1	1	0	0	7
中国建设信息	4	2	0	1	0	0	7
基建优化	4	2	0	0	0	0	6
技术经济	6	0	0	0	0	0	6
建设科技	3	0	0	3	0	0	6
建筑技术开发	3	2	0	0	1	0	6
Total	94	15	5	23	4	6	147



Agenda

1. Background
2. Purpose
3. Methodology
- 4. Statistical result**
5. Current state of the art
6. Challenges

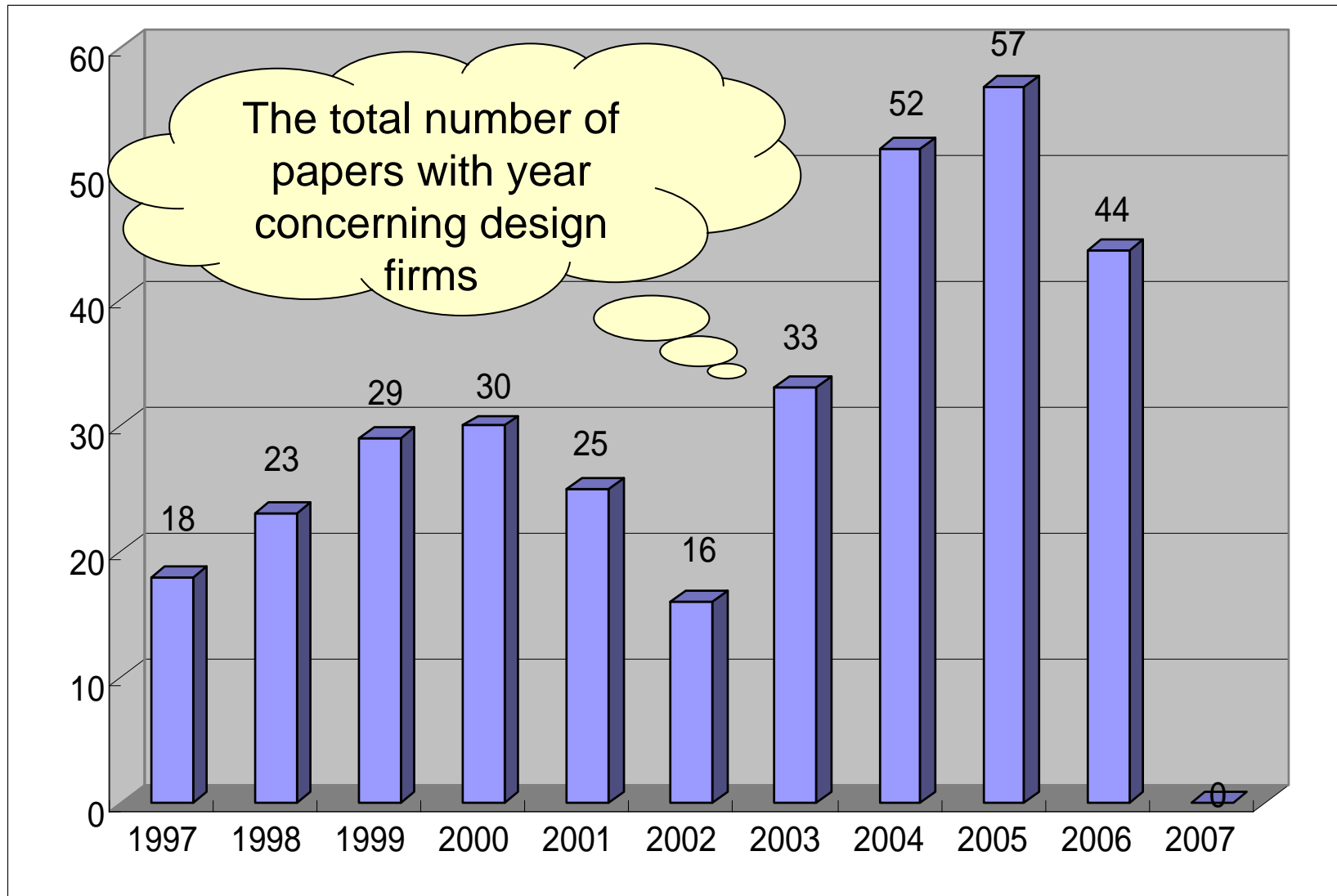
4. Statistical result



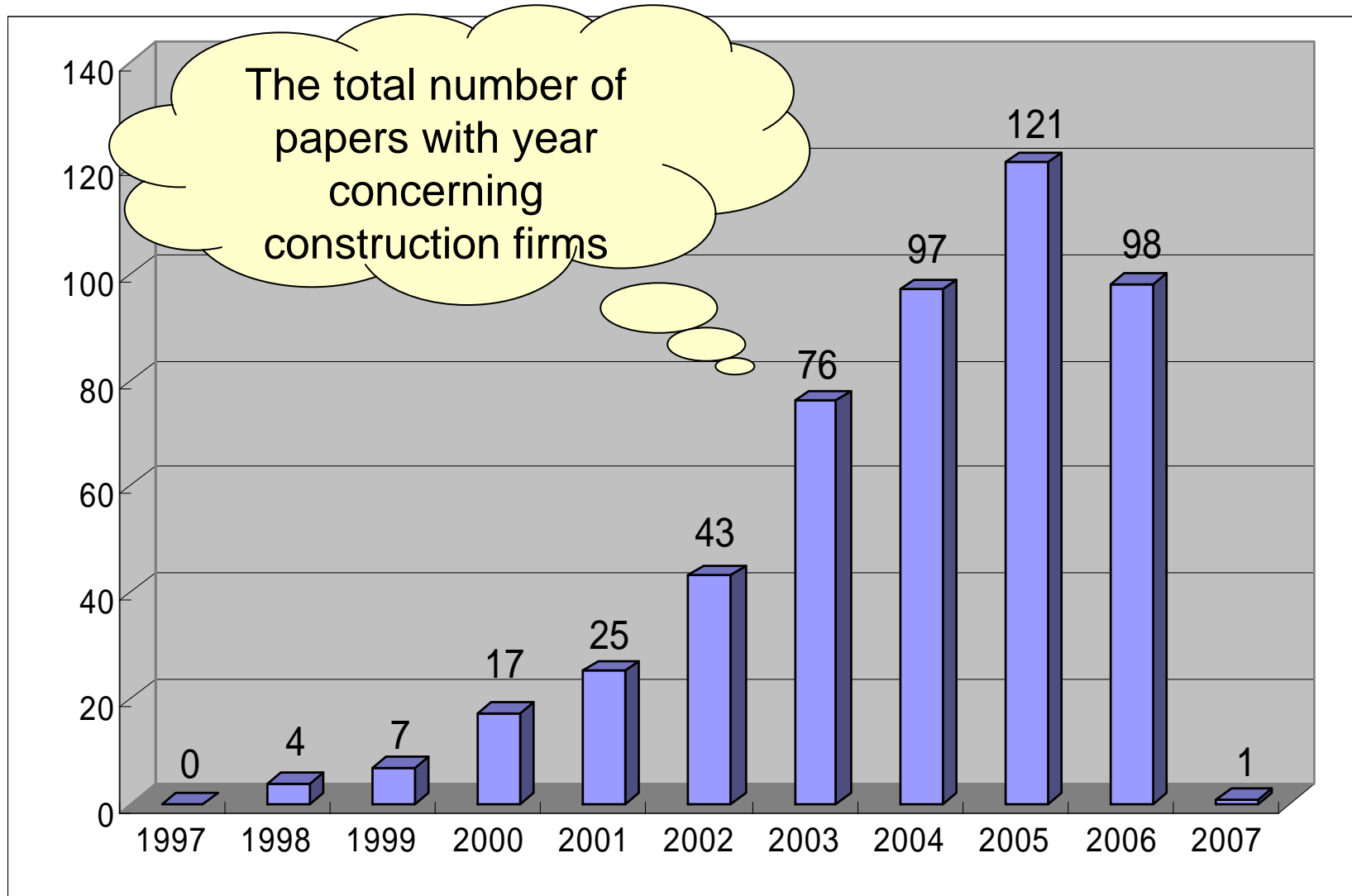
We distinguish between design firms and construction firms

Subjects for analysis

- 1) The total number of papers with year
- 2) The number of each category of papers with year
- 3) The proportions of each category of papers with year
- 4) The number of each type of information systems involved in the application papers with year
- 5) Major characteristics of the firms that are involved

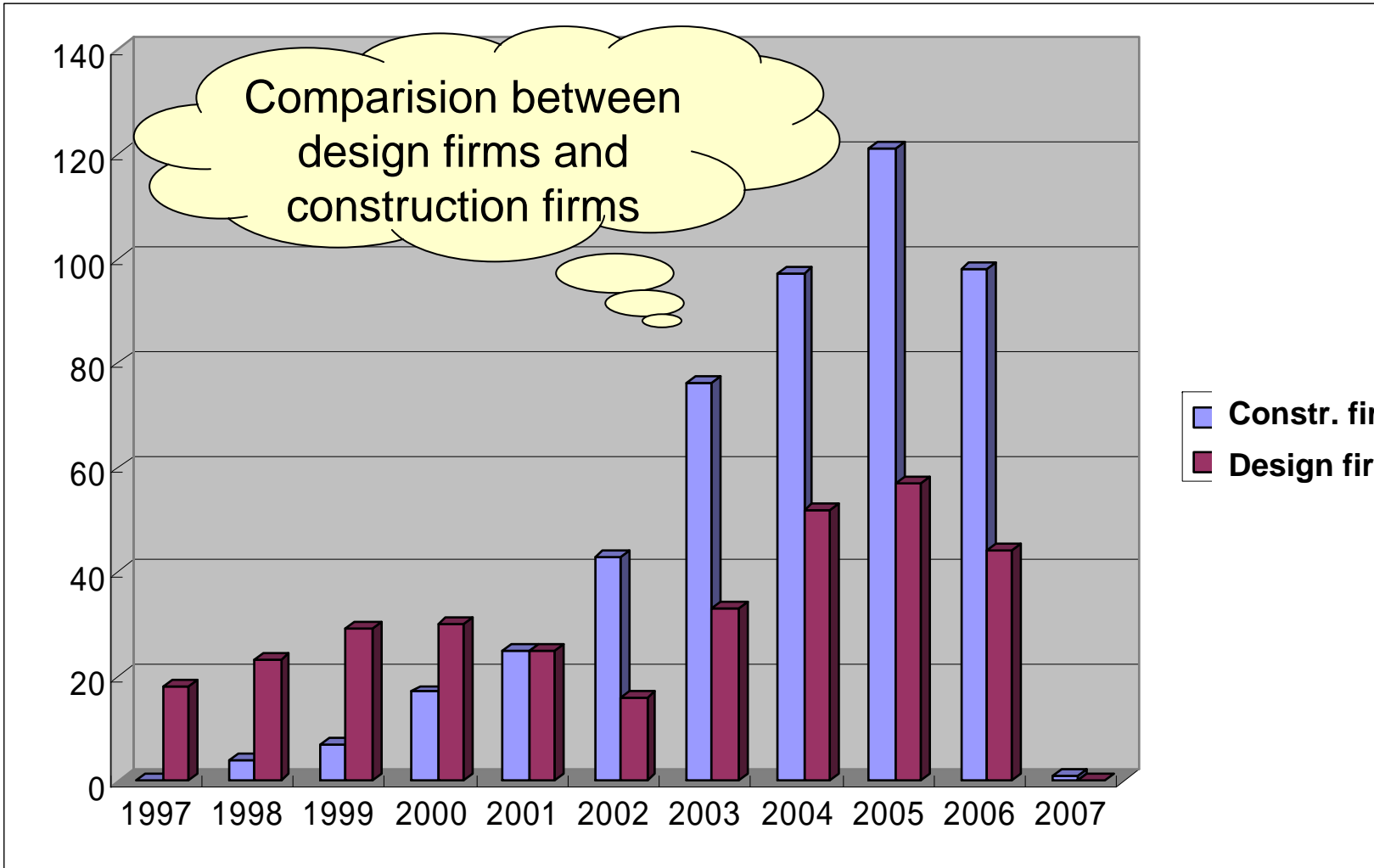


Trend: 00 peak: 30 papers
05 peak: 57 papers



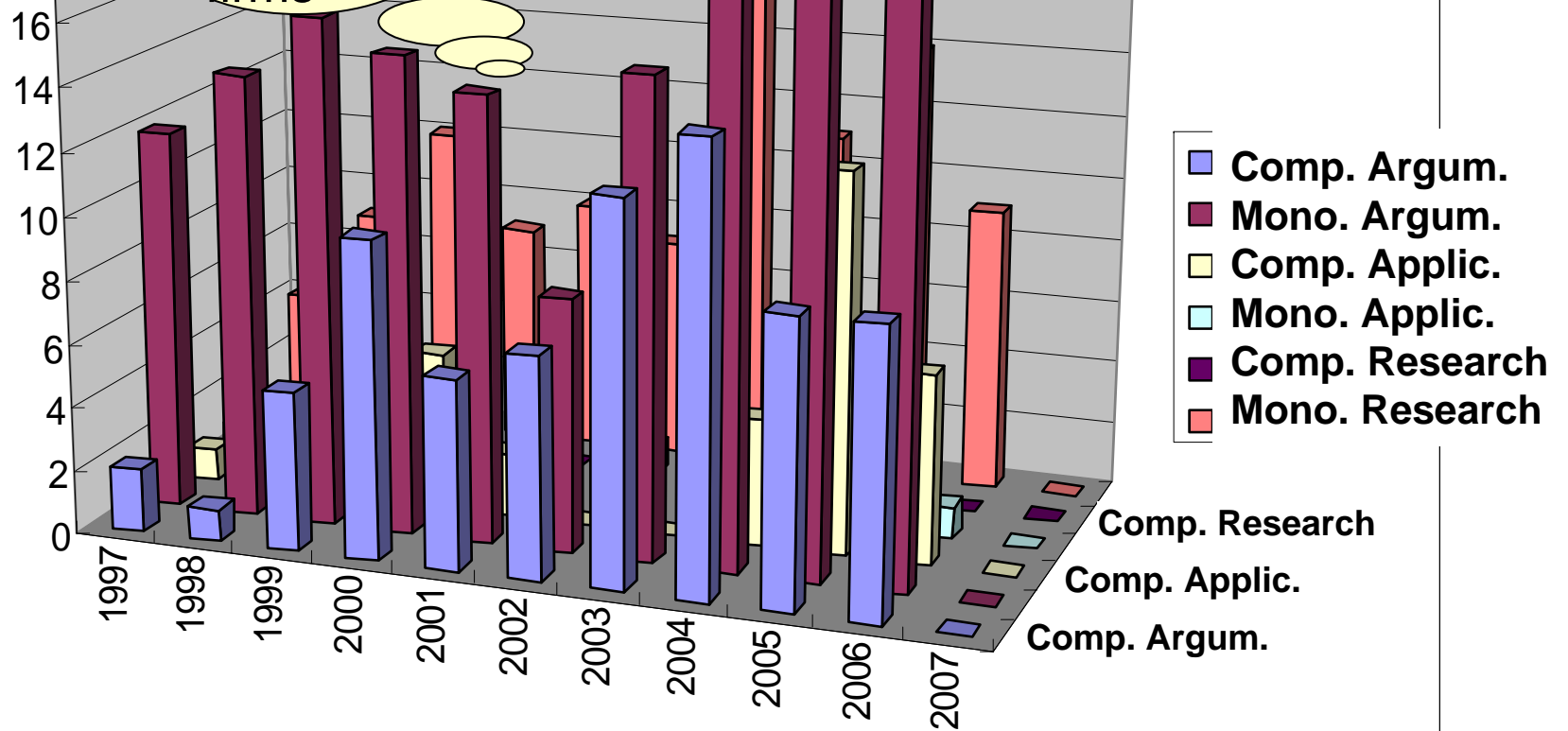
Trend : Rapid increase

05 peak: 121 papers



Comparison : Increase is more rapid for construction firms

The number of each category of paper with year concerning design firms

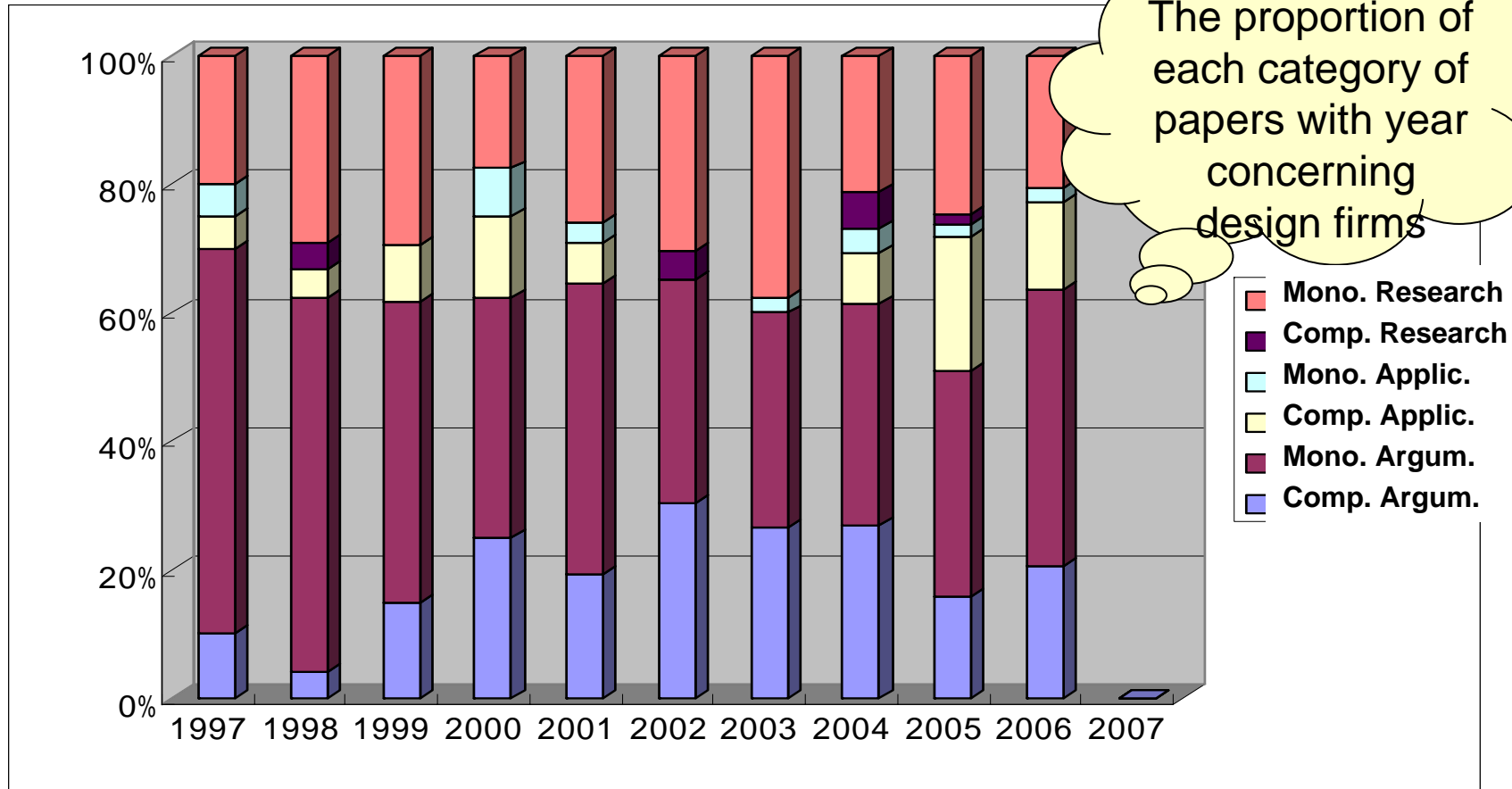


Trend: Mono. Argum. > Mono. Research > Comp. Argum. > ...

151 papers

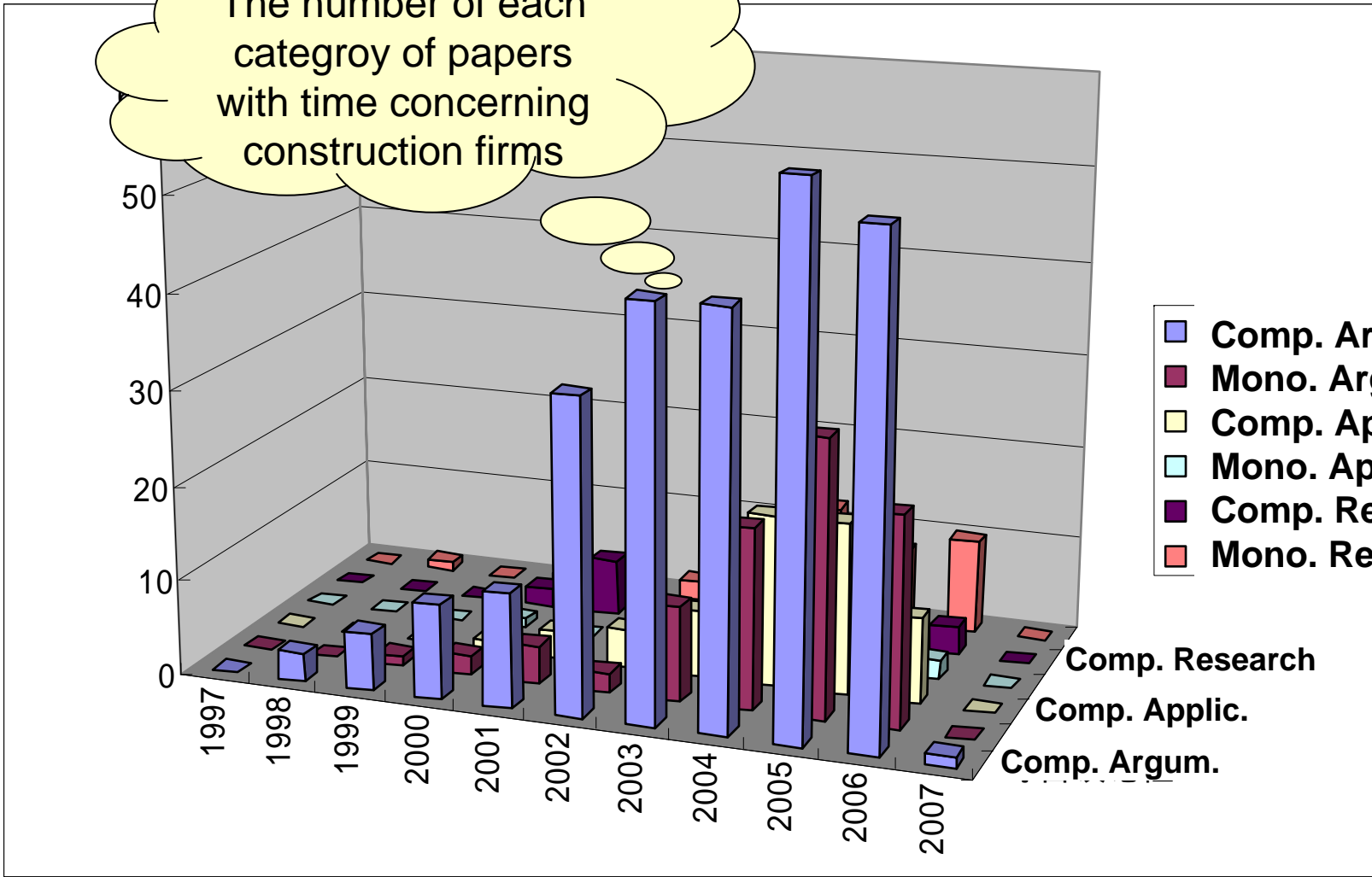
95 papers

75 papers

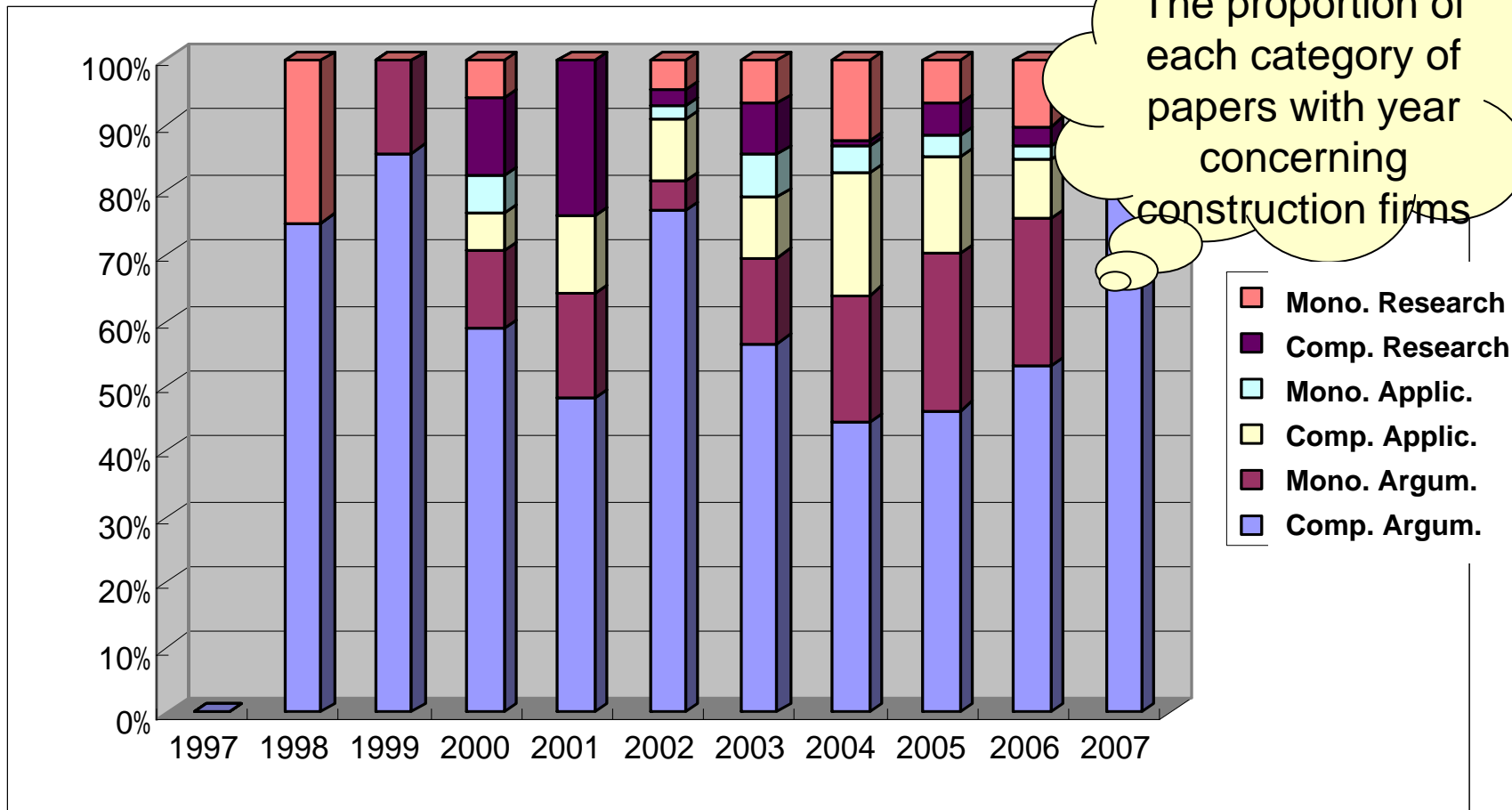


Trend: Mono. Argum. averagely 40 percent each year
 Mono. Research averagely 30 percent each year
 Comp. Research 1.6 percent in total, i.e. 6 papers
 Ratio of Mono. Argum. to Comp. Argum. 2 to 1, total 226 papers
 Ratio of Comp. Applic. to Mono. Applic. 3 to 1, total 44 papers

The number of each category of papers with time concerning construction firms



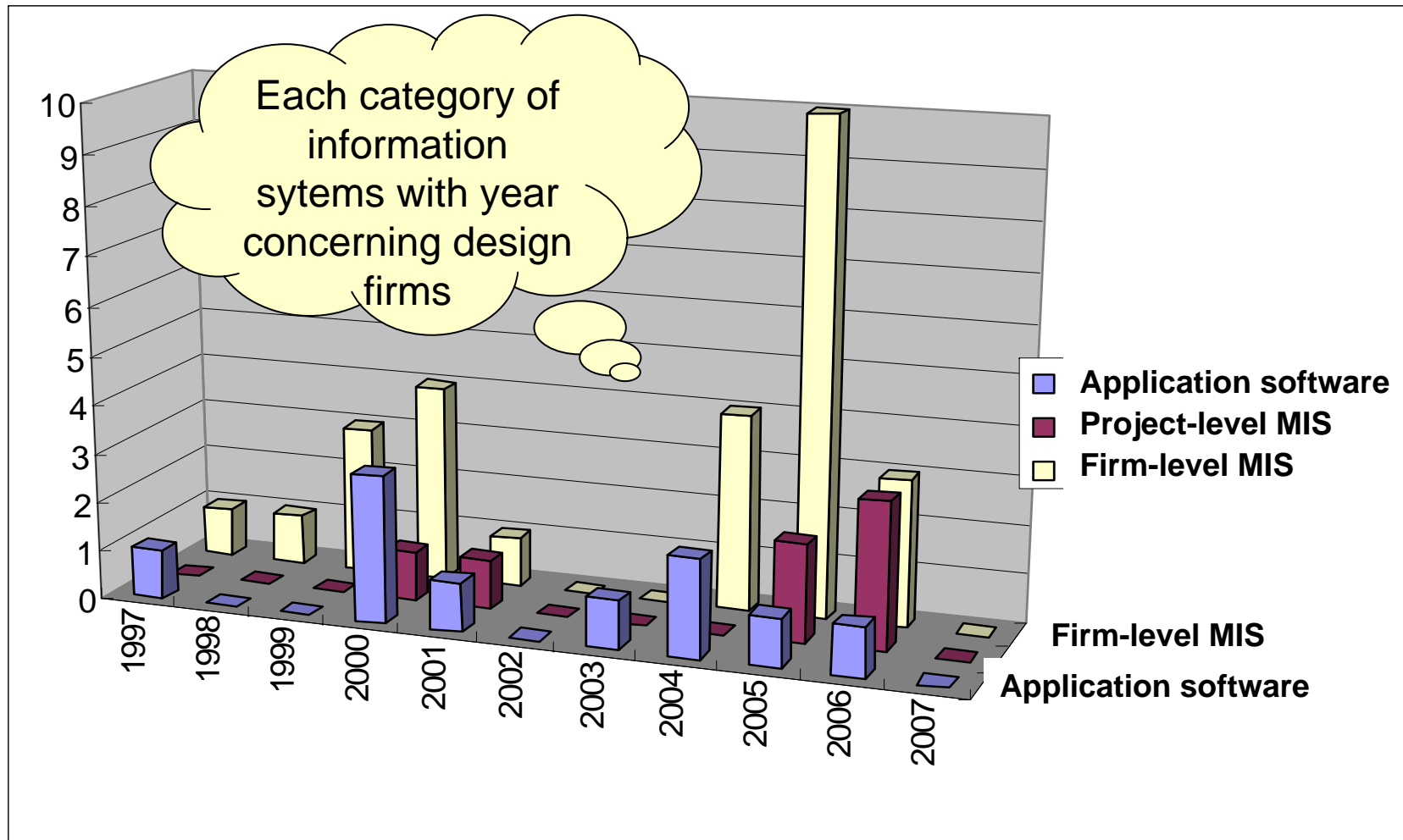
Trend: Comp. Argum. > Mono. Argum. > Comp. Applic. > ...
 259 papers 89 papers 60 papers



Trend: Comp. Argum. **more than 50 percent** averagely each year
 Ratio of Comp. Argum. to Mono. Argum. **3 to 1**, total **348** papers
 Ratio of Comp. Applic. to Mono. Applic. **4.5 to 1**, total **77** papers
 Research papers accounting for less than **20 percent** each year

Comparison between design firms and construction firms according to paper category

- Design firms
 - Mono. Argum., Mono. Research, Comp. Argum.
 - Pay more attention to application software than to informatization of firms
- Construction firms
 - Comp. Argum., Mono. Argum., Comp. Applic.
 - Pay more attention to informatization of firms

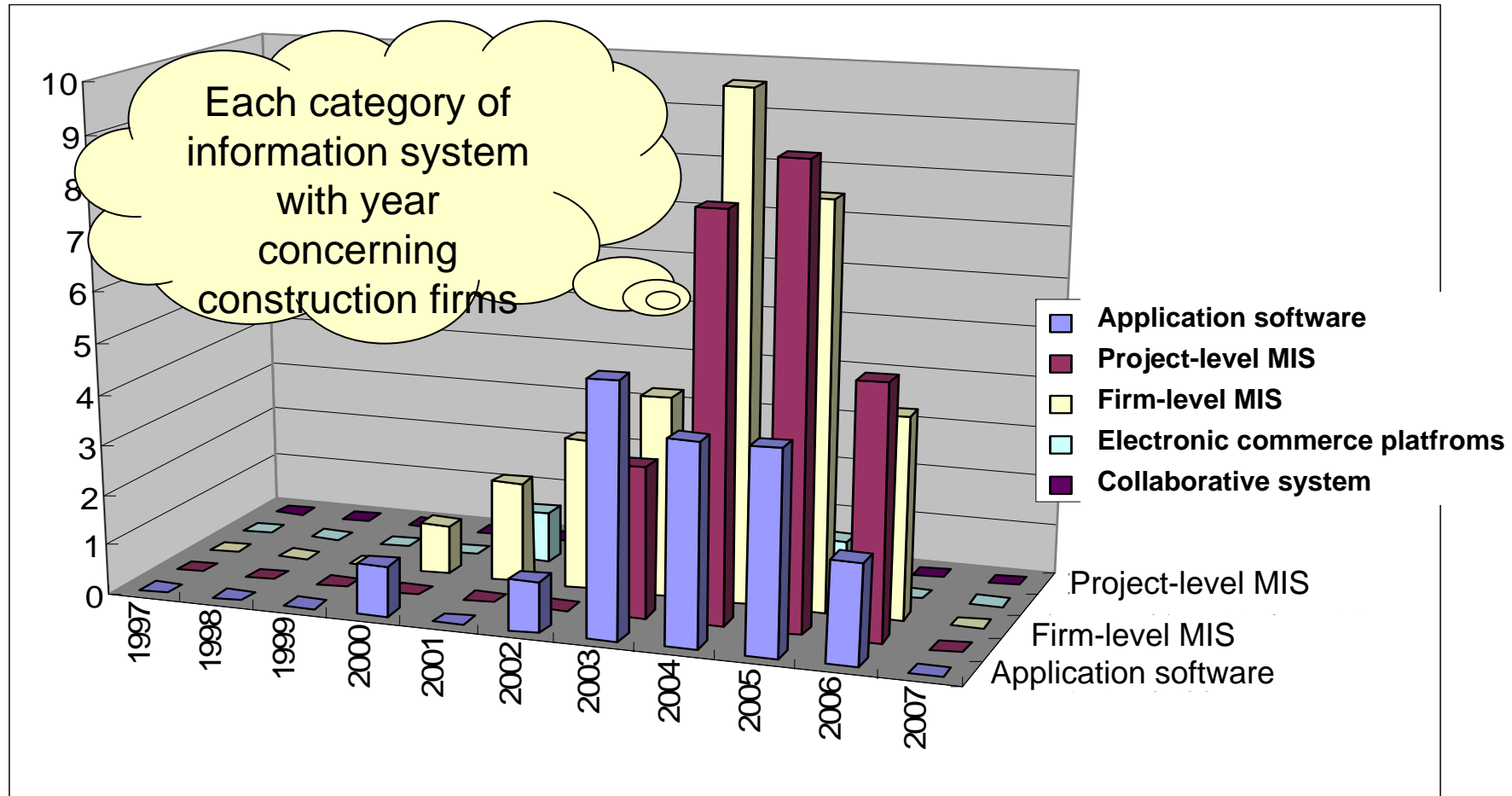


Trend: Firm-level MIS > Application software > Project-level MIS

27 papers

10 papers

7 papers



Trend: Firm-level MIS > Project-level MIS > Application software

31 papers

25 papers

17 papers

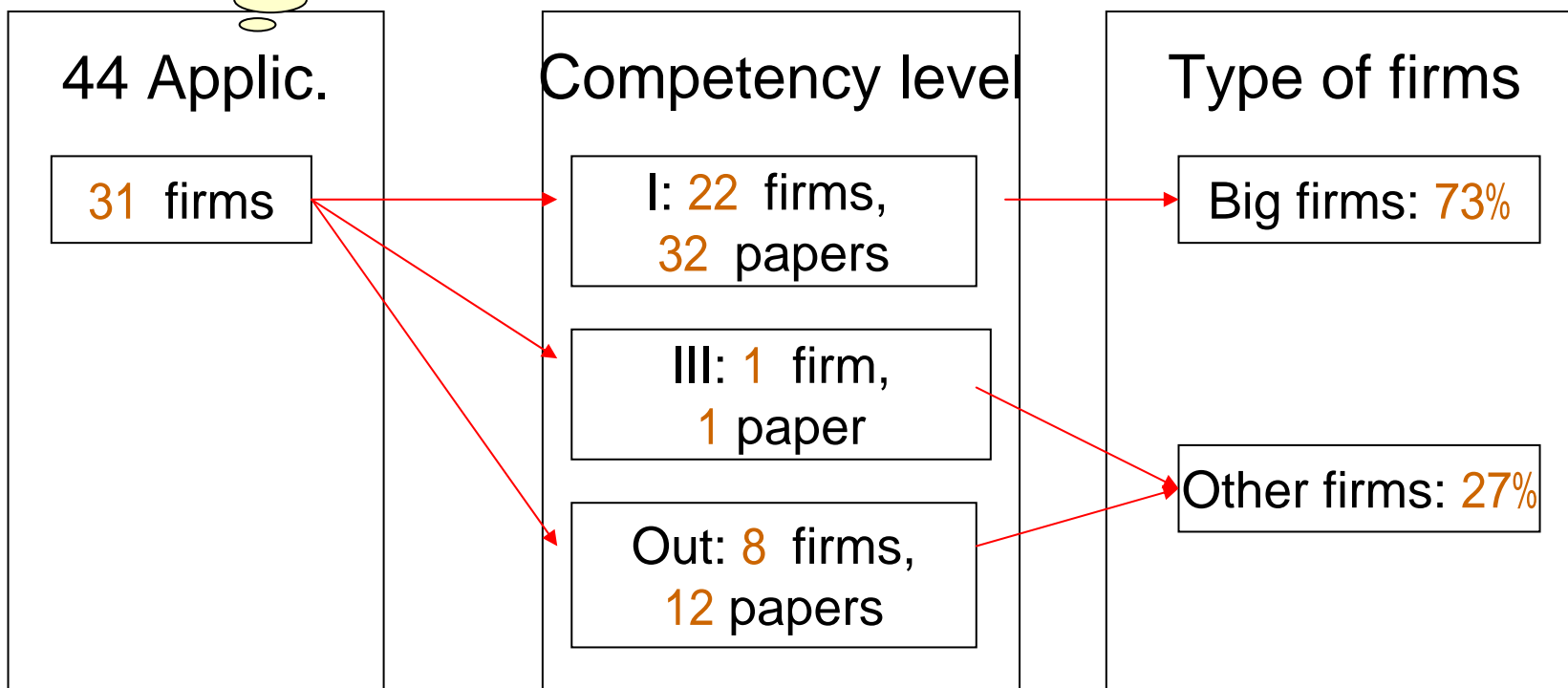
2 papers about EC, 1 paper about collaborative system

Comparison between design firms and construction firms according to information system

- Design firms
 - Application software, project-level MIS, firm-level MIS
 - Firm-level MIS takes the majority
- Construction firms
 - Application software, project-level MIS, firm-level MIS, electronic commerce platforms and collaborative systems
 - The firm-level MIS and the project-level MIS together take the majority



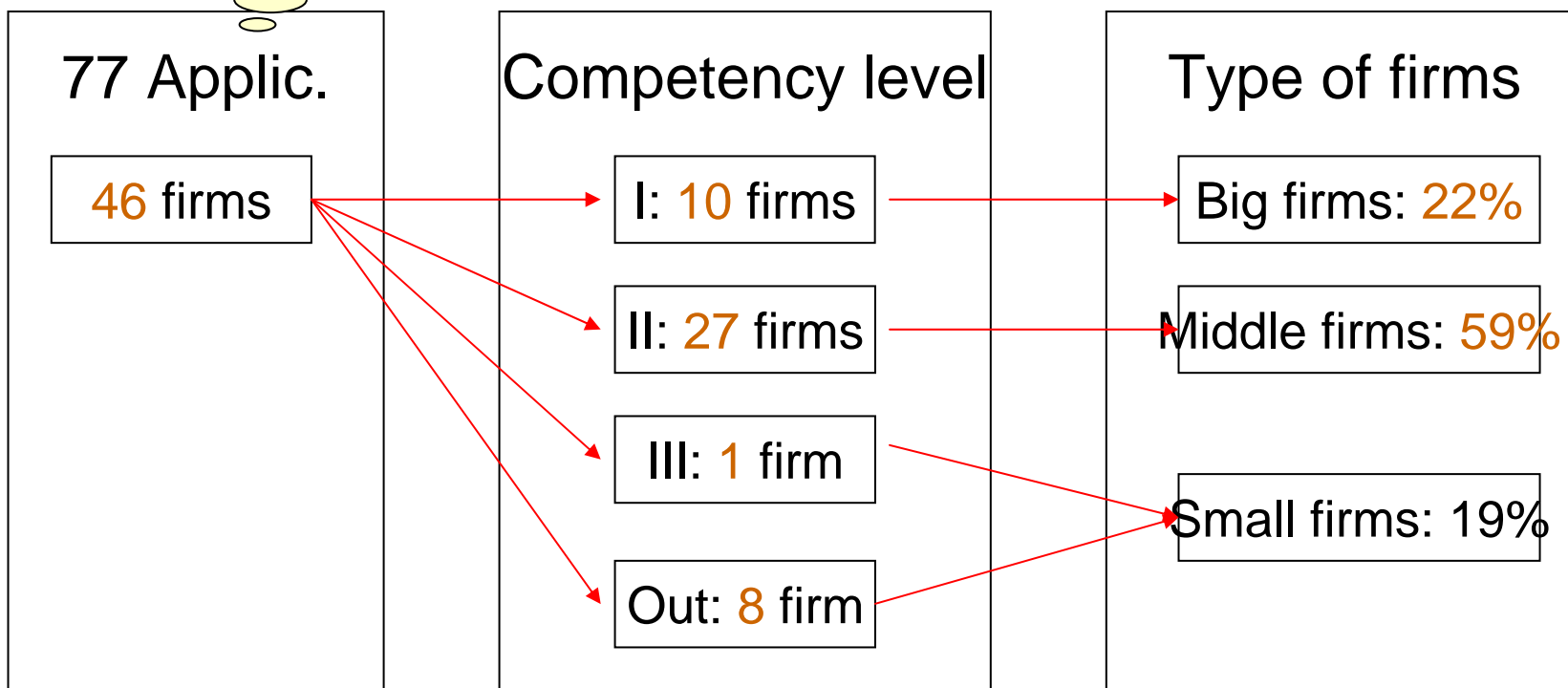
Characteristics of design firms involved



Trend: Big design firms: 72 percent, although accounting for 17.7 percent of the total design firms



Characteristics of construction firms involved



Trend: Big or middle construction firms: **81 percent**, although accounting for **4 percent** in the total construction firms



Agenda

1. Background
2. Purpose
3. Methodology
4. Statistical result
- 5. Current state of the art**
6. Challenges

4. Current state of the art



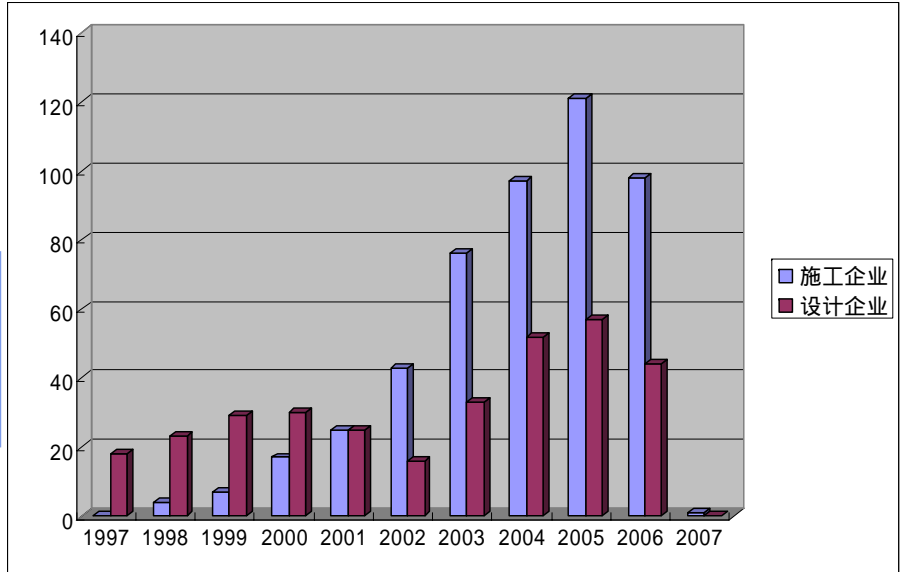
Major aspects

- 1) **Trend of informatization** development
- 2) **Depth of knowledge** about informatization
- 3) **Extent of practice** about informatization
- 4) **Type of firms** implementing informatization
- 5) **Weakness** in the implementation of informatization



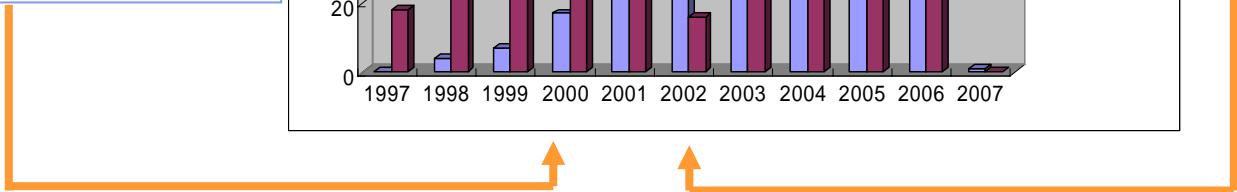
Trend of Informatization

The informatization of building industry has progressed, where the construction firms have progressed more remarkably than design firms in the past ten years.



1999-2000 design firms abandon drawing plates

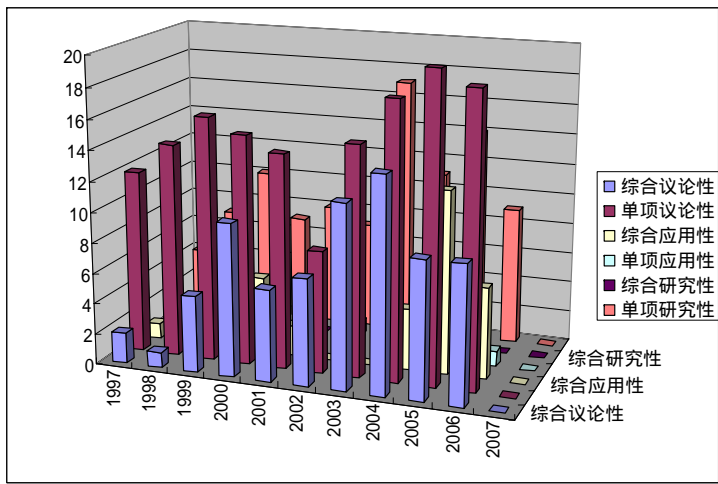
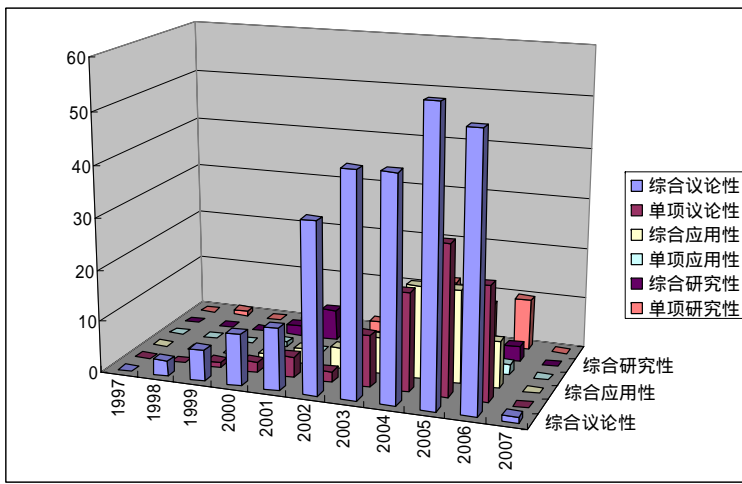
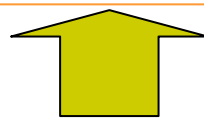
2002 A project on informatization started under tenth five-year plan





Depth of Knowledge

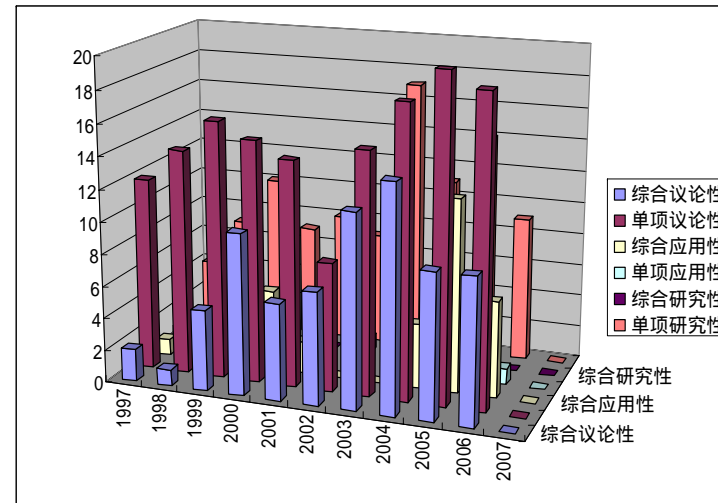
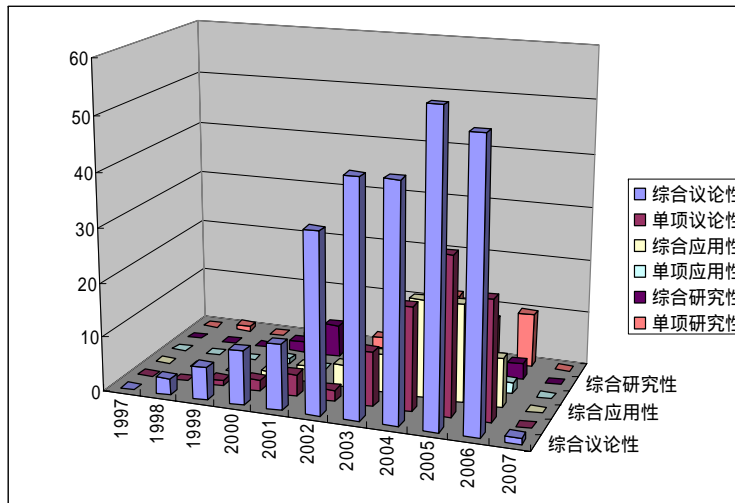
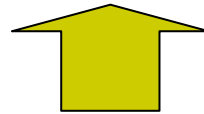
A lot of knowledge about the informatization has been accumulated successfully and the knowledge has been deepened.



Trend: many argumentum papers
226 papers concerning design firms, 348 construction firms

Extent of Practice

Many practices about informatization have been carried out successfully and both comprehensive practices and monomial practices are included.

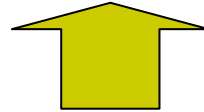


Trend: Many application papers

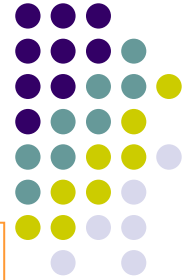
44 papers concerning both design firms and 77 papers concerning construction firms

Type of Firms

The informatization of small firms need to be promoted especially, although some big and middle scaled firms have implemented informatization successfully.



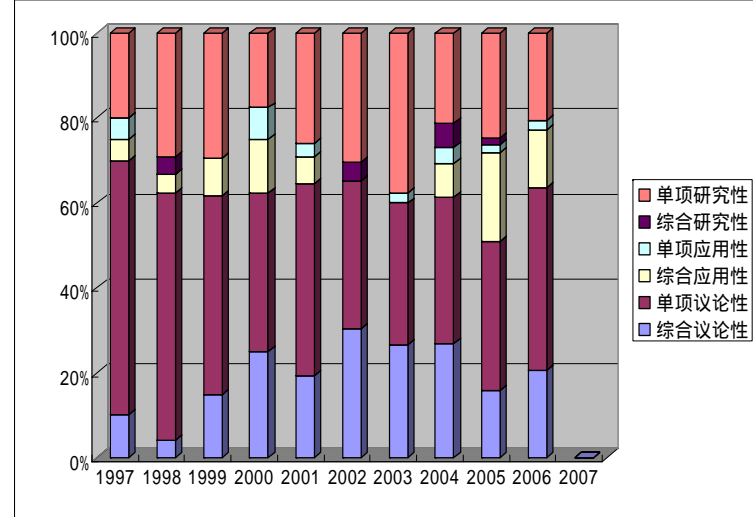
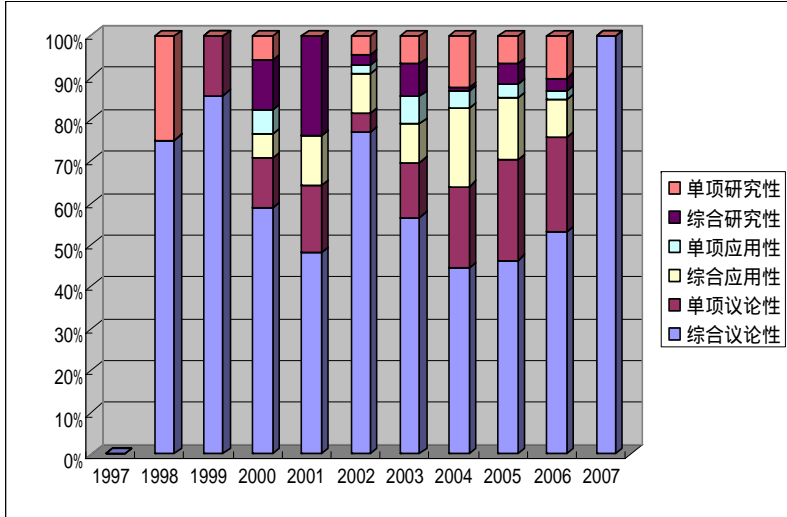
Trend: Big and middle scaled firms account for the majority
Big design firms **73 percent**
Big and middle scaled construction firms **81 percent**
Although they account for only **4 percent** and **17 percent**
in the total design firms and construction firms





Weakness

The research on the informatization is relatively weak in the past ten years.



Trend: The proportion of research papers averagely in a year have not exceeded **5 percent** concerning design firms; have not exceeded **20 percent** concerning construction firms



Agenda

1. Background
2. Purpose
3. Methodology
4. Statistical result
5. Current states of the arts
- 6. Challenges**



6. Challenges

Challenge

1

Next peak of informatization of design firms and construction firms will come soon.



Design firms and construction firms

should be aware that informatization is inevitable and thus should be prepared for it.

Software vendors

Research institutes

should be prepared for it in technology by developing more effective products.



Challenge

2

The chance for implementing informatization for design firms and construction firms is good now



Design firms and construction firms

Should be active to catch up the chance.

Software vendors

should develop their market aggressively.

Research institutes

should deepen their research to satisfy the new requirements.



Challenge

3

Small firms will have a good chance to be developed.



Small design firms and construction firms

should be aware that it is inevitable to implement informatization to raise the competitiveness.

Software vendors

Research institutes

should develop dedicated technology for the small design firms and construction firms.



12th International Conferences on Computing in Civil and Building Engineering & 2008 International Conference on Information Technology in Construction

October 15-17, 2008

Beijing, China

Beijing Friendship Hotel

Organizer

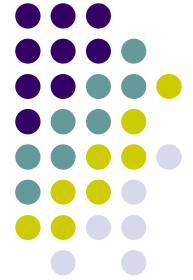


Abstract due Aug. 31, 2007

Full paper due Mar. 31, 2008

Email: icccbe_2008@tsinghua.edu.cn

Website: <http://icccbe2008.civil.tsinghua.edu.cn>



Thank you very much
for your attention